Vincent Dean

Product Design Leader | www.pixelube.com

343 N. 75th St.
Seattle, Wa 98103

206-714-9593
vince@pixelube.com

Summary

With a strong curiosity for technology, adept at leading teams to deliver sound design solutions for companies ranging from start-ups to large corporations, a results-driven design director with 20 years experience collaborating with an array of leaders, developers, researchers and designers to create cohesive brand/user-experiences across multiple mediums and devices.

Experience

Sinclair Digital, Seattle, Wa — *Director of Product Design*

October 2017 - June 2023

Collaborating with a large creative team made up of researchers and designers, we strive to approach design holistically considering demographics, competitors, statistics, budgets and technical limitations. My goal is to effectively manage schedules and ensure the design team delivers the optimal design solution that aligns with product, stakeholder, and user experience needs.

Pixelube, Seattle, Wa — *Owner & Creative Director*

2001 - 2015

Founded and built Pixelube, a Seattle design studio, successfully completing a myriad of projects for diverse clients, local and global. Collaborated with marketing directors, small business owners, startups, and major organizations like Microsoft, Xfinity, T-Mobile, University of Washington, Fred Hutchison Foundation, Fisher Communications, The Seattle Times, and others.

RealNetworks, Seattle, Wa — *Art Director*

1999 - 2001

Managed and directed a team made up of developers, designers and copywriters. From website design to brand to conference collateral to executive presentations, we worked with internal marketing and product managers to produce an array of design-related materials. Collaborated with external design firms to create various advertising and marketing pieces.

Skills

Creative Direction
Managing & Mentoring
Design Strategy
UX/UI Design
Research
Fostering Collaboration
Design/Critical Thinking
Prototype Creation
Product Management

Education

Bachelor Fine Arts (Design)
Wichita State University

Platform Experience

Web Applications
iOS & Android
Roku, tvOS, FireTV, Tizen
NextGen TV / ATSC 3.0